



Artificial Intelligence Governance, Strategy, Literacy & Board Leadership **Masterclass**

Building AI-Literate and AI-Fluent Boards for Effective Governance, Strategic Oversight, Digital Transformation and Sustainable Value Creation in the Age of Artificial Intelligence

Dates:

October 26st to 30th, 2026

Venue:

Arusha, Tanzania

For Boards of Directors, CEOs &
Executive Leaders

Theme: Leading through
intelligence

Who Owns AI In The Organization?



**It Is Not IT.
It Is Business.
It Is Leadership.
It Is The Board.**

For decades, organizations delegated technology decisions to the IT Department.

Artificial Intelligence changes that equation completely.

AI is no longer simply a technology issue. It is now a strategic, governance, risk, workforce, innovation, competitiveness and value creation issue.

While IT may deploy and support AI technologies, responsibility for ensuring that AI creates value, remains compliant, manages risk and aligns with organizational strategy belongs to Executive Leadership and ultimately the Board of Directors.

The organizations generating extraordinary value from Artificial Intelligence are not succeeding because they possess better technology.

They are succeeding because their Boards understand how to govern AI, align it with strategy, manage its risks and transform it into sustainable competitive advantage.

The greatest risk facing organizations today is not adopting AI too slowly.

It is adopting AI without leadership, governance, accountability and strategic direction.

The future will not be defined by organizations that simply use Artificial Intelligence.

It will be shaped by organizations whose Boards know how to govern it.

The AI Leadership Imperative

Artificial Intelligence is rapidly becoming the most transformative force in business since the internet.

Across financial services, government, healthcare, insurance, manufacturing, telecommunications, energy and professional services, AI is fundamentally reshaping:

- Decision-making
- Service delivery
- Customer engagement
- Risk management
- Operational efficiency
- Workforce productivity
- Innovation
- Competitive advantage
- Value creation

Yet while AI capability is advancing at unprecedented speed, governance capability is not.

Boards are increasingly expected to oversee technologies they do not fully understand, while regulators, investors, customers and stakeholders demand greater accountability for AI-related decisions and outcomes.

The reality is simple:

Boards Cannot Govern What They Do Not Understand.

Before Directors can govern AI, they must become AI Literate.
Before they can lead transformation, they must become AI Fluent.
Before they can create value, they must understand AI Strategy.
Before they can manage risk, they must establish AI Governance.
This Masterclass has been designed to close that gap.



From AI Awareness to AI Leadership

This Executive Masterclass moves Boards beyond awareness into practical governance, strategic leadership and organizational transformation.

Participants will gain the knowledge, confidence, frameworks and tools required to lead responsibly and effectively in the age of Artificial Intelligence.

The **Four Pillars** of Board AI Readiness

PILLAR I: **AI** **LITERACY**

Understanding What Every Director Must Know
Topics include:

- Artificial Intelligence Fundamentals
- Generative AI and Large Language Models
- Machine Learning and Predictive Analytics
- Opportunities and Limitations of AI
- Global AI Trends
- Emerging Technologies and Future Developments

Outcome

Directors develop a common understanding and language for AI-informed governance and decision-making.

PILLAR II: **AI** **FLUENCY**

Speaking the Language of Strategic Transformation
Topics include:

- AI-Enabled Business Models
- AI and Competitive Advantage
- AI-Driven Innovation and Productivity
- AI Investment Decision-Making
- AI Opportunities Across Industries
- Strategic Questions Boards Should Ask Management

Outcome

Participants gain confidence to engage intelligently and strategically in AI-related Board discussions.

PILLAR III: **AI GOVERNANCE & OVERSIGHT**

The New Fiduciary Responsibility
Topics include:

- AI Governance Frameworks
- Board Oversight Responsibilities
- Responsible and Ethical AI
- AI Risk Management
- Cybersecurity and AI
- Data Governance and Privacy
- Regulatory and Compliance Readiness

Outcome

Participants acquire practical frameworks for governing AI responsibly, transparently and effectively.

PILLAR IV: **AI STRATEGY & VALUE CREATION**

Leading Through Intelligence
Topics include:

- AI Strategy Development
- Organizational AI Readiness
- AI-Enabled Transformation
- Workforce Transformation and Future Skills
- Change Leadership in the AI Era
- Measuring AI Value and Return on Investment
- Building Future-Ready Organizations

Outcome

Directors leave with a practical roadmap for sustainable AI-driven growth and competitiveness.

What Boards Will Be Able to Do **Differently**

Upon completion, participants will be able to:

- Engage confidently in Board-level AI discussions.
- Understand the strategic implications of AI for their organizations.
- Evaluate AI opportunities, investments and risks.
- Exercise effective oversight of AI initiatives and transformation programmes.
- Strengthen governance, compliance and risk management frameworks.
- Establish Board-level accountability for AI adoption.
- Guide management in developing responsible AI strategies.
- Balance innovation with governance and risk oversight.
- Lead organizational transformation with clarity and confidence.
- Position their institutions for resilience, competitiveness and sustainable growth.

Executive Board Toolkit

Each participant will receive:

- Board AI Readiness Assessment
- AI Governance Framework
- AI Risk Register Template
- Board AI Oversight Checklist
- Responsible AI Principles Framework
- Board AI Dashboard Framework
- AI Transformation Roadmap
- Executive AI Action Planning Toolkit

Who Should Attend

This programme is designed for:

- Board Chairpersons
- Non-Executive Directors
- Independent Directors
- Executive Directors
- Chief Executive Officers
- Managing Directors
- Company Secretaries
- Chief Risk Officers
- Chief Compliance Officers
- Chief Strategy Officers
- Chief Digital Officers
- Chief Information Officers
- Heads of Transformation
- Regulators and Policy Leaders
- Senior Government Officials



Training Methodology

The programme adopts a highly practical and executive-focused learning approach through:

- Boardroom Simulations
- Executive Briefings
- AI Governance Labs
- Strategic Discussions
- International Case Studies
- Risk Assessment Exercises
- AI Strategy Workshops
- Executive Action Planning Sessions

Investment

USD 995

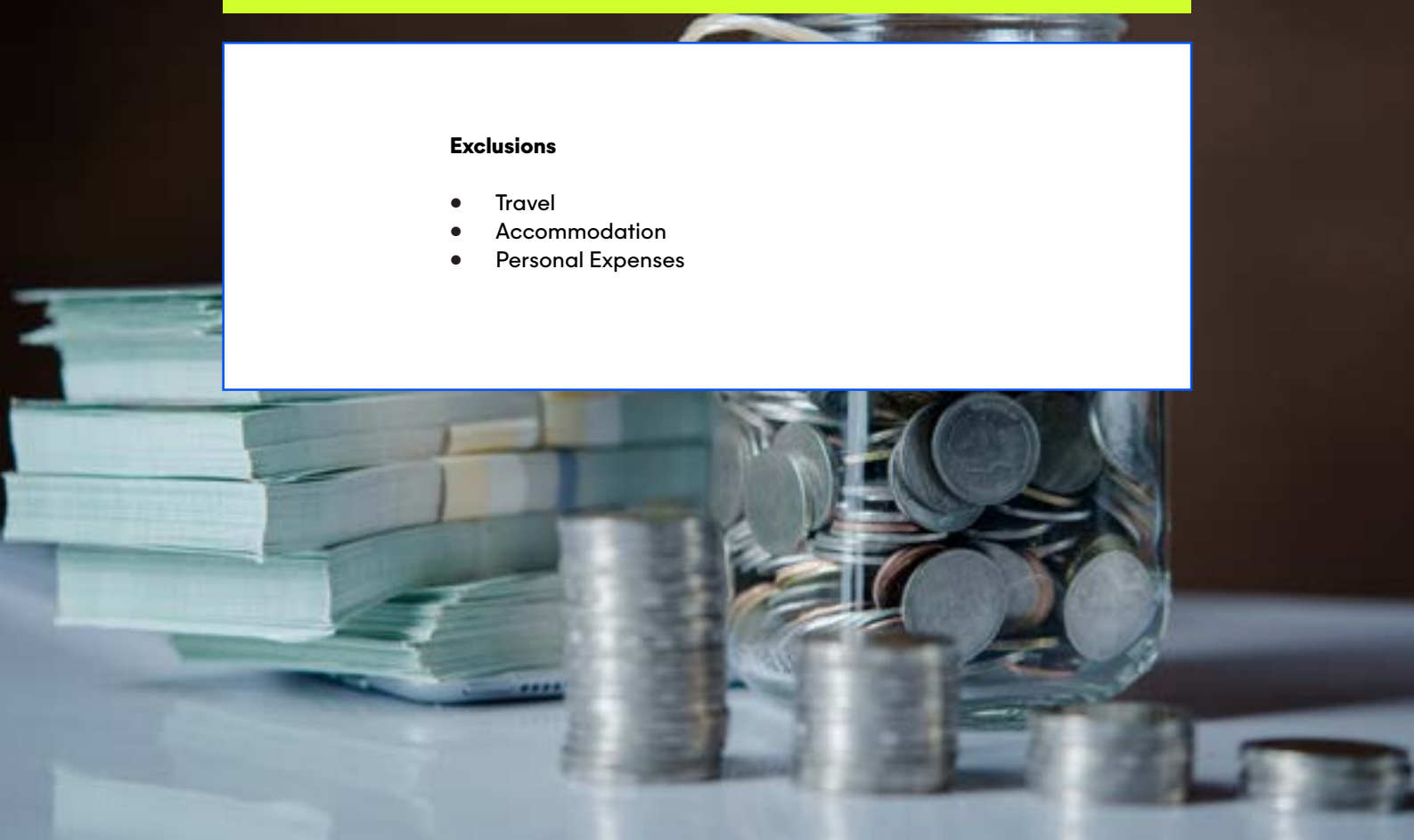
Per Participant

The investment includes:

- Participation in the Executive Masterclass
- Comprehensive Programme Materials
- AI Governance Framework Templates
- Board AI Readiness Toolkit
- Practical Case Studies and Simulations
- Certificate of Participation
- Post-Programme Reference Materials

Exclusions

- Travel
- Accommodation
- Personal Expenses



Nomination

Organizations are encouraged to nominate *Directors and Senior Executives* responsible for *governance, strategy, risk management, compliance, innovation, digital transformation* and *organizational leadership*.

Board teams are encouraged to attend *together* to *maximize institutional impact* and accelerate the development of a shared *AI governance framework*. Places are *limited* to ensure meaningful *executive engagement* and *peer-to-peer* learning. *Early nomination is strongly encouraged.*

Register your Board via

info@haminternational.co.ke
www.haminternational.co.ke

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The Future Belongs To AI-Governed Organizations

History has shown that every major technological shift creates winners and losers.
Artificial Intelligence will be no different.
The winners will not necessarily be the organizations with the most advanced technology.
The winners will be the organizations with the most informed leadership.
Organizations whose Boards understand AI.
Organizations whose leaders govern AI responsibly.
Organizations that transform intelligence into strategic value.
Because in the Age of Artificial Intelligence, leadership will no longer be defined by what organizations know.
It will be defined by how intelligently they govern what they know.

The Future Will Not Be Shaped by Organizations That Simply Use AI.

It Will Be Shaped by Organizations Whose Boards Know How To Govern It.

The Age of Artificial Intelligence demands a new type of Director.
A Director who understands technology without being a technologist.
A Director who governs innovation without stifling it.
A Director who balances opportunity with responsibility.
A Director who can guide institutions through unprecedented change.
A Director who understands that AI is not merely a technology issue.
It is a leadership issue.
It is a governance issue.
It is a strategic issue.
It is a Board issue.

Leading Through Intelligence

AI Is Not An IT Project.
AI Is A Business Transformation Agenda.
AI Is A Board Responsibility.
AI Is A Leadership Imperative.

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DELEGATE(S) / PARTICIPANT(S) INFORMATION
S/No Name of Participant Designation Telephone
Contact

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Investment:

\$995.00 per delegate
(exclusive of taxes)

(Covers full participation, conference materials, and networking forums. Delegates to cater for transport & accommodation.)

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